

ALICIA JORDAN

DESIGNER & ILLUSTRATOR

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— aliciajdesign.com —

EXPERIENCE

COURSEWARE DEVELOPER • FLIGHTSAFETY INTERNATIONAL 2018

- Created custom illustrations, icons, diagrams, & information graphics for various media projects, including video courseware, promo materials, and print media
- Produced key print media for a new high-priority curriculum, including its entire design, layout, and information hierarchy
- Developed a set of visual standards and style guidelines for Course Summary documents, and optimized their creation within InDesign
- Communicated across a collaborative network of in-house and remote teammates from different time zones, utilizing various methods (e.g. screenshare, phone calls, Lync/Skype, conference calls)
- Created animated assets and interactive elements, as well as modifying pre-existing assets (photo manipulation & vector editing, basic HTML/CSS editing)

FREELANCE ILLUSTRATOR • VARIOUS CLIENTELE 2014–2018

- Client's vision was thoroughly assessed & accurately represented
- Artwork produced in a timely manner

ADMINISTRATIVE ASSISTANT • PROWINKO CANADA LTD 2014–2015

- Performed general office tasks; printing, copying, faxing & filing

GRAPHIC DESIGNER • NORTHERN GROUP CONTRACTING 2013–2015

- Designed company flyer to advertise the company's services
- Created photo-manipulations of proposed projects in order to give clients a visual of end-results

CONCEPT ARTIST & UI/UX DESIGNER • COOL MINI OR NOT 2012–2013

- Contributed to the early design process for the boardgame "Xeno Shyft" e.g. interface design, user-experience, & concept art

EDUCATION

ONTARIO COLLEGE ADVANCED DIPLOMA 2019

GRAPHIC DESIGN

Seneca College of Applied Arts and Technology
January 2016 — April 2019

AWARDS

APPLIED ARTS STUDENT AWARDS 2017

Applied Arts Magazine

CHIA TSE MEMORIAL SCHOLARSHIP 2016

Seneca College of Applied Arts and Technology

OVERVIEW

I am a creative designer with a strong variable skill set gained throughout my current studies at Seneca College's graphic design program. I am seeking challenging projects to build upon my skills and lend my talents to the workplace. I am proficient in graphic design, web design, app design, iconography, and conceptual illustration. I strive to create the best possible work with the largest visual impact.

SKILLS

Print Layout



Photo Manipulation



HTML & CSS



Conceptual Illustration



UX/UI Design



Vector/Icon Illustration



TOOLS

ADOBE SUITE CC

PROFICIENT WITH:



Photoshop • Illustrator • InDesign

FAMILIAR WITH:



Animate • After Effects • Premiere Pro



Word • Power Point • Outlook • Excel

MICROSOFT OFFICE